Unlock Your Superhero Leadership Potential

created by Jennifer Emory
What is our mission?

- clarify what it means to be a superhero leader
- find out about your leadership style
- learn about what you can do to improve your skills
- solve the world’s problems
- have some fun
- leave feeling like a superhero
What is a superhero?

“A hero is an ordinary individual who finds the strength to persevere and endure, in spite of overwhelming obstacles.” – Christopher Reeve

“Another definition of a hero is someone who is concerned about other people’s well-being and will go out of his or her way to help them - even if there is no chance of a reward. That person who helps others simply because it should or must be done, and because it is the right thing to do, is indeed, without a doubt, a real superhero.” – Stan Lee
What is a leader?
What is a leader?

Google pulls up the following definition: “the person who leads or commands a group, organization, or country.”

Second part of the first definition:
“an organization or company that is the most advanced or successful in a particular area.”

Synonyms: pioneer, front runner, innovator, trailblazer, trendsetter, pathfinder
What are some traits of a good leader?

- honesty and integrity
- confidence
- ability to inspire others
- commitment and passion
- good communicator
- decisive
- accountable
- able to delegate and empower
- displays creativity and innovation
- practices empathy
What kind of a leader are you?

Let's take a test!
Other assessments

Who Are You?
Find Your Communication Style For FREE

It takes less than 3 minutes!

Behavior Styles Exercise

<table>
<thead>
<tr>
<th>Analyzer</th>
<th>Controller</th>
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<tbody>
<tr>
<td>Organizer</td>
<td>Persuader</td>
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D O P E
Find Your Bird Personality Type Today - Which Bird Are You?

Sanguine
- “Socially Useful” type
- Wet: Short-lived response
- Air: Quick response
- Cold: Slow response
- Water: “Getting” type
- Roles: Actors, Salesmen, Speakers
- Strengths: Social, empathy
- Weaknesses: Impulsive, unpredictable

Choleric
- “Ruling, Dominant” type
- Dry: Sustained response
- Earth: “Avoiding” type
- Hot: Quick response
- Fire: Leaders, Producers, Builders
- Strengths: Leadership, discipline
- Weaknesses: Stubborn, dictatorial

Phlegmatic
- “Steady, Nurturing” type
- Cold: Slow response
- Earth: “Getting” type
- Strengths: Committed, cooperative
- Weaknesses: Passive, indecisive

Melancholic
- “Introspective, Contemplative” type
- Cold: Slow response
- Earth: “Getting” type
- Strengths: Creative, introspective
- Weaknesses: Depressed, sensitive

HRDQ Style Model

- HIGH ASSERTIVENESS
  - Direct
  - Spirited

- LOW ASSERTIVENESS
  - Considerate
  - Systematic
Which superhero corresponds to your leadership style?
A Sanguine
The Charismatic and Bold Genius

Iron Man leaders are:

- revolutionary leaders whose vision and ideas change our world
- they have the ability to see and aim bigger than their peers
- they are phenomenally ambitious
- the glass is always half full

Weaknesses:
- can be easily distracted
- sometimes lack self-control
- sometimes sensitive
- heavy burden
- hyperfocused on projects and may neglect other things

Call to Action:
Go Big or Go Home
The Self-Sacrificing Servant Leader

Spiderman leaders are:

- strong because they care
- kind, good-natured, and easy-going
- think of others first
- highly intelligent
- intuitive
- humble

Weaknesses:
- don't always see themselves as leaders
- lack confidence in their abilities
- can be extremely sensitive to criticism
- wisecracking sense of humor can lead to others not taking them seriously

Call to Action:
Be a Servant Leader
B

Choleric
The Strong and Versatile Female Lead

Wonder Woman leaders are:
- smart, driven, focused
- highly charismatic
- determined
- kind and shows innate compassion for her team/those around her
- confident

Weaknesses:
- can be emotionally vulnerable
- may be prideful

Call to Action:
Be Decisive
C

Phlegmatic
The Recruiting, Teaching and Mentoring Leader

Professor X leaders are:

- smart, passionate about what they do, and they excel at it, too
- love people and seeing others grow
- extremely intuitive
- empathetic
- recognize the strengths in others and strive to empower

Weaknesses:

- so invested in those around them that they can be emotionally vulnerable
- strife, rejection, or downright betrayal cuts deeper

Call to Action:
Add Value to People by Valuing Them
D

Melancholic
The Brilliant Unifier and Strategist

Captain America leaders are:
- firmly intentional: there is a reason behind everything they say and do
- two steps ahead and have a contingency plan B, C, and D
- task-oriented AND people-oriented, gifted at assessing strengths and liabilities
- epitome of self-sacrifice
- humble

Weaknesses:
- “old-school”
- high moral stance can sometimes put them at odds with more progressive or laid-back team members
- can be overly serious at times and “fun” is not a big part of their vocab

Call to Action:
Develop a Strong Character
The Leader Who Leads from the Back, Analyzing

Batman leaders are:
- Uncanny in their ability to analyze a problem or situation
- Focused, determined, and highly disciplined
- Highly realistic in their outlook
- Almost always right

Weaknesses:
- Sometimes do not trust others to do as good of a job as they would do themselves
- Can be perceived as negative in their outlook, even though they are just being realistic

Call to Action:
Be Disciplined
Now that you have identified some of your Superhero Leadership qualities...

Let’s use your powers for good!
Amy Cuddy TED Talk: Your Body Language May Shape Who You Are

Standing like a Superhero for as little as two minutes changes our testosterone and cortisol levels, increases our appetite for risk, causes us to perform better in job interviews, and generally configures our brains to cope well in stressful situations.

IG | GeekStrong
“You're much stronger than you think you are. Trust me.”
- Superman

“I wear a mask, and that mask is not to hide who I am, but to create who I am.”
- Batman

“Failure is the fog from which we all glimpse triumph.”
- Iron Man

“You have your definition of a hero and I have mine -- and mine includes being a lot more aware.”
- Captain America

“You don’t need to be a superhero to get the girl. The right girl will bring out the superhero in you.”
- Deadpool

“Any dream worth having is a dream worth fighting for.”
- Professor X

“And now I know...that only Love can truly save the world. So now I stay, I fight, I give - for the world I know can be. This is my mission now. Forever.”
- Wonder Woman

“With great power comes great responsibility.”
- Spiderman

“You're much stronger than you think you are. Trust me.”
- Superman
References:

Personal Leadership Style Analysis

Top 10 Leadership Qualities That Make Good Leaders
https://blog.taskque.com/characteristics-good-leaders/

7 Leadership Tricks From Superheroes That Will Make You a Better Leader
https://www.inc.com/john-boitnott/7-leadership-tricks-from-superheroes-that-will-make-you-a-better-leader.html

Superhero Business Leadership Lessons
https://www.huffingtonpost.com/vala-afshar/superhero-business-leader_b_3606347.html

Lead Like a Superhero: What Pop Culture Icons Can Teach Us About Impactful Leadership
By Sabastien Richard